

Value Proposition for Painters

- Labor Savings: The PSDR typically saves users **30% to 75% in labor time** on cabinet painting and refinishing jobs, frequently cited around 50% or more by most professionals.
- Workflow Optimization: Allows painters to spray both sides of cabinet doors simultaneously and move them straight to drying, shortening job timelines by 1–3 days on most kitchens.
- Professional Appearance: The organized setup impresses homeowners and helps painters compete for premium jobs.
- Staff Efficiency: Enables one-person operations for tasks that previously required two people, or empowers teams to handle multiple kitchens per day.
- Space Savings: Cuts the footprint needed for spraying and drying by up to 80%, solving shop and job site storage issues.

Projected Top-Line Income Impact

- Increased Throughput: With time savings of 1-3 days per kitchen, painters can schedule more jobs per month. For example, a painter who could previously complete 4 kitchens/month might now complete 6–8, nearly doubling job capacity in some cases.
- Revenue Calculation Example:
 - Assume a contractor typically charges \$3,500 per kitchen and completes 4 kitchens monthly (pre-PSDR).
 - With PSDR, they achieve 50% time savings and complete up to 8 kitchens monthly.
 - Top-line revenue increases from \$14,000/month to \$28,000/month—an annual gain of **\$168,000** for a single \$1,000 investment.
- Competitive Advantage: Being able to complete jobs faster and with fewer workers lets businesses bid on more work and meet deadlines that aggressive competitors cannot match, protecting market share and winning more valuable projects.
- After accounting for holidays and downtime, even a conservative boost of 2 kitchens/month adds \$7,000/month or **\$84,000/year**.

Summary Table

Metric	Before PSDR	After PSDR	Annual Gain
Kitchens/month	4	6-8	+2–4 jobs
Revenue/month	\$14,000	\$21–28k	\$7–14k increase
Revenue/year	\$168,000	\$252–336k	\$84–168k

Investing in a PSDR fixture enables painters to earn back the cost in as little as **one additional job**, with substantial ongoing top-line income growth and workflow benefits.